

PERSONAL STATEMENT

I am a passionate designer with award-winning designs to match. I have a broad knowledge of design software and experience working in various media for on and offline projects. I have a proven track record in delivering multiple projects with excellent time management and communication skills; I can seamlessly liaise with not only project teams but also account managers and company directors. I produce work that sits within project guidelines, balancing creativity with discipline and deliver deadlines whilst remaining focused and dedicated.

ACHIEVEMENTS

- **Money Marketing Financial Services Awards nomination:** Bright Grey 'Bright Advisers demand more' campaign 2007 (Business Campaign of the Year).
- **IVCA Gold Award winner:** BBC 'Get Into French and Spanish' 2005 (Interactive Multimedia Publishing).
- **BIMA Award winner:** BBC 'Fimbles: Fimbling Fun!' 2003 (Training & Home Learning).
- **Presentation Lecture:** 'The Representation of Art: The Role of the Producer and Consumer' at the Cultural Industries Redefined Conference at Portland Square (Plymouth) April 2004.
- **Exhibited artworks:** '//Re:start', Sherwell Centre (Plymouth) April 2001; Central Saint Martins (London) May 2000 and 'Art for the Millennium', Lethaby Gallery (London) January 2000.

PROFESSIONAL EXPERIENCE

September 2005 – present

Designer – Space01, Guildford, Surrey

Designing and marketing on and offline products for large corporations from conception through to delivery. Reinforcing brand awareness, designing user tools for systems and strengthening the overall user experience. Also involved in the bid process when winning new business. Successfully delivered projects for clients include AVIVA, Clerical Medical, Bright Grey, Bupa, RBS, NatWest, The AA, First Direct and Friends Provident. Reporting to the Creative Director.

February 2005 – August 2005

Web Designer – Dixcart IT (formerly Adder Solution), Weybridge, Surrey

Sole Designer for a specialist IT house working directly with clients designing on and offline marketing collateral for businesses, ranging from company brochures to websites for a variety of organisations including PR and legal firms (Six month contract).

June 2004 – August 2004

Arts & Crafts Supervisor – Camp America, Pennsylvania, USA

Organised arts programme for entire summer camp teaching classes of up to 60 girls ranging from 8-15 years.

September 2002 – September 2003

Multimedia Designer – Fifth Dimension Productions, London

Involved with producing e-media from CD-ROMs to websites. Designs used on BBC Fimbles 'Print and Play' and BBC 'Get Into Languages'. Wide variety of clients ranging from small local companies to agencies (One year paid placement).

Additional Experience

August 2005 – present: Freelance Designer

In my spare time I deliver projects including websites, print advertising, branding and identity work for local companies.

July 2002: Designer – Enterprise IG (formerly Brown KSDP), London

Internship performing R&D activities for brand packaging concepts for FMCG companies. Clients included Mars and Nestlé (One month placement)

February 2000: Commercial Design Pitch – Hugo Boss for Proctor & Gamble UK

Submitted packaging concepts for Hugo Boss' new fragrance.

December 1996: Design Engineer work experience – C & L Developments, Weybridge, Surrey

Assisting the Design Engineer at the company that created Star Wars' R2–D2 with an introduction to the CAD system.

SOFTWARE SKILLS

Software:

- Photoshop
- Illustrator
- InDesign
- Fireworks
- Flash
- Dreamweaver
- Premiere
- Acrobat
- Microsoft Office

Languages:

- HTML, CSS
- Actionscripting (basic)
- Javascript (basic)

EDUCATION

2000 – 2004 University of Plymouth, UK
BSc (Hons) MediaLab Arts: 2:2

1999 – 2000 Central Saint Martins, London, UK
BTEC Foundation Art and Design: Merit

1993 – 1999 Fullbrook School, New Haw, Surrey, UK
2 A–level qualifications in Art and Design (A), Sociology (C)
1 CLAIT Level 1 qualification (Pass)
8 GCSE qualifications (including English and Maths)

INTERESTS

In addition to my freelance work, I set myself personal projects to develop and maintain my skills using competitions as briefs. I take pleasure in design on many levels including sketching, accessory design and visiting exhibitions. I enjoy reading and listening to music but most of all love travelling and take the opportunity whenever I can to explore cultures that capture my interest as this has provided me with ideas and inspiration for my work. My recent trips include Central America and Japan.

REFERENCES

Available on request.